

A solid start to your career with vocational training at **Debatin**.

**DEBATIN**<sup>®</sup>  
SAFE. PERFECT. PACKED.



## Business studies management degree with industry placement **Industrial business studies management**

Holistic, future-proof business economics.

*Anton Debatin GmbH specialises in innovative, tamper-evident packaging solutions for transport, mail delivery and logistics. Founded in 1923, this medium sized company is based in Bruchsal. With locations in France and the United Kingdom, as well as international license partners, the company today is a global leader in the industry. We focus on being responsive to our customers, producing quality products and developing path-breaking innovations. We also focus in equal measure on protecting the environment, treating natural resources with care and respect, and creating a healthy work-life balance for our employees. Because we're very aware that how we act today has an impact on the future – which is why we need to start now to consider future generations. We attach great importance to offering young people vocational training opportunities, because we want to give our trainees the best possible start to their professional career.*

### **The course**

The degree programme lasts for 3 years and is a dual system, i.e., students alternate between University (Karlsruhe) and the workplace. The cooperative education programme at the DHBW involves 3-month study blocks alternating with 3-month work placements.

During the work placement blocks, you'll gain specialist expertise, skills and experience at the workplace, and be given increasing autonomy in your work. One of the main strengths of cooperative education programmes is that they allow you to put theory into practice in a targeted manner, applying and adjusting what you have learned on the basis of actual work scenarios. Students may choose to complete at least one work placement block abroad.

During the university blocks, students attend classic business studies courses. Primarily, however, the foundation course covers the basic areas of business economics for industrial companies. Compulsory lectures also include maths & statistics, accounting, IT and research methods. On top of business English, students can opt to study further foreign languages.

In the 3rd year of the course, depending on your interests and on requirements within the company, you can opt to specialise in two fields (there are currently five fields to choose from).

### **The curriculum covers**

- Services management
- Finances & accounting / controlling
- Marketing
- Materials management & manufacturing
- Personnel management

The project tasks in years 1 and 2 and the BA dissertation in year 3 give students a particularly special opportunity to put theory into practice. The BA dissertation always deals with an actual work scenario in your work placement.

### **Our expectations**

- Interest in economic issues
- Motivation, ability to take the initiative
- Articulatory
- Foreign language skills
- German university entrance qualification (Abitur; A level equivalent)
- Subject-specific university entrance qualification
- Fachhochschulreife (university entrance qualification restricted to a specific field of study)

### **Career advancement**

Generally speaking, it is advisable for graduates to work for a couple of years after completing their degree in order to gain professional experience. However, graduates can carry on and complete an MA.

**You're interested** to know more, and would like to embark on a cooperative education programme with excellent opportunities for career advancement? If so, we look forward to receiving your application!

For more information, please see [www.debatin.de](http://www.debatin.de) or [www.karriere-papier-verpackung.de](http://www.karriere-papier-verpackung.de)